

Post-Event Impact Report

Friday, November 8, 2024 | USC Hotel

Pitch Sessions are presented by:

Partnership.LA is managed by:





Partnership.LA is sponsored by:

















Thank You!

Dear Community Partners,

Thank you for joining us for the inaugural Partnership.LA Summit and for contributing to its success. Your participation has shaped an inspiring day of networking, knowledge-sharing, and cross-sector collaboration. Through your feedback, we've learned that the most valued aspects of the event were the connections made and the insights gained—from effective funding strategies to impactful partnerships. We've heard your requests for even more networking opportunities and deeper dives into high-impact topics like housing, financial literacy, and minority entrepreneurship. This summarity dedicated to helicitic support

financial literacy, and minority entrepreneurship. This summit demonstrated the power of a united community dedicated to holistic support, underscoring that together, our network can provide each individual with a pathway to reach their goals. At Haven Neighborhood Services, we are committed to enhancing this experience based on your valuable feedback and to growing Partnership.LA as a catalyst for change. Thank you for your partnership and dedication to our shared mission.

Erika Toriz

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Founder & Chief Executive Officer

Haven Neighborhood Services

Stay Connected with Partnership.LA!

The Partnership.LA initiative is to create and *sustain* meaningful connections - so we've created a forum for year-round engagement! Join our <u>Partnership.LA LinkedIn Group</u>!





The Numbers

General

Online Registrations 410
Attendee Check-Ins 240
Event Sponsors 7

Panels

Panelists 52
Breakouts 9
Government Agencies 15
Community Organizations 24
Corporate Partners 7

Pitch Session

Funders 13
Nonprofits 27
Of Pitches 65
Pitch Time (hrs) 10.8

Partnership.LA Network

The need for increased partnership beyond my organization was a key takeaway—this event emphasized how much we can achieve together."





The Raw Data

Data for this analysis was collected through a survey administered to attendees of the Partnership.LA summit starting at lunch until closing remarks. The survey was distributed online, allowing participants to provide feedback during and immediately following core programming. The survey featured a mix of quantitative and qualitative questions, including rating scales for event satisfaction and effectiveness, as well as open-ended questions for detailed feedback on improvements and key takeaways. Quantitative questions utilized a 5-point scale to gauge satisfaction levels, while qualitative questions invited participants to share specific insights and suggestions. This

approach provided both measurable data and rich, narrative feedback, giving a well-rounded view of attendee experiences and expectations. Insights from the survey were analyzed to identify common themes, strengths, and actionable improvements for future events.

Survey Respondents: 71

Nonprofits: 84.5% For-Profit: 12.7% Government: 2.8%

Overall Satisfaction How satisfied were you with the overall organization of the summit? *98.6% of respondents indicated a high level of satisfaction (rating 4 of the summit is a summit indicated a high level of satisfaction (rating 4 of the summit is a summit indicated a high level of satisfaction (rating 4 of the summit is a summit is a summit is a summit indicated a high level of satisfaction (rating 4 of the summit is a summit is a summit indicated a high level of satisfaction (rating 4 of the summit is a summit	or 5).	8/5
Venue & Accessibility How would you rate the venue's comfort and accessibility? ************************************	4	8/5
Effective Communication How clear and effective was our communication regarding event details?************************************		
Networking Opportunities How effectively did the event encourage meaningful connections among participants?		

If you don't have the answer, connect yourself to someone that does.

Attendee



The Analysis

Attendees expressed high satisfaction with the event, with 98.6% rating their experience positively and 100% indicating they would attend future events. Feedback consistently praised the event's organization, content quality, and networking opportunities. Positive comments included phrases like "Amazing event" and "Well organized and insightful," reflecting a strong appreciation for the planning and execution.

Key Takeaways:

What are the most important lessons, strategies, or insights you took away from the summit that you intend to implement in your work?

- **Networking & Partnerships:** 16.9% emphasized networking and partnership-building as significant takeaways. Many respondents appreciated the opportunity to connect with others and saw value in these connections.
- Intent to Implement Strategies: A small percentage (1.4%) explicitly mentioned plans to apply insights gained at the event, including teaching financial education and following up with contacts made during the summit.
- Educational Content: Specific topics like student loans, financial literacy, and funding strategies were highlighted by 5.6% of respondents as valuable insights they gained, indicating these were impactful educational areas.

Program Improvements:

Is there anything you wish had been done differently at this event?

- More Networking Time: Several respondents expressed a desire for additional networking opportunities, with 5.6% specifically requesting more time to engage with others.
- Logistics and Signage: 5.6% highlighted issues related to navigation, signage, or accessibility. Comments noted that clearer signs and logistics support could improve the experience.
- Agenda Clarity: 4.2% of respondents suggested that a more accessible or detailed agenda would enhance preparation and understanding of event structure.
- Q&A and Engagement: 4.2% of respondents wished for more time for Q&A sessions to interact with speakers or delve into presented topics more deeply



Future Event Interest

This section details attendee interest in possible future events and initiatives reated to the Partnership.LA Summit.

Future Attendance

Based on your experience today, would you attend this summit again in the future?

• Willingness to Return: A notable 100% of respondents expressed a willingness to attend future summits, showing a high level of satisfaction and endorsement.

Future Topics & Themes

What topics or themes do you think would be most impactful for our industry to address at a future Partnership.LA event?

• **Popular Themes:** Topics like housing, education, donor cultivation, community partnerships, and consumer protection were among the most mentioned.











"For a non-profit like us, a partnership event like the summit today provides so much valuable information that helps us learn and grow with the community

partners that surround our area."

Emily Yap | Associate Executive Director Barrio Action Youth & Family Center





"The networking opportunities were invaluable; I've made connections I'll be following up on for months."





Community Comments

oday's Partnership.LA Summit is going extremely well so far. It has been a very informative initiative. I especially enjoyed the panel pertaining to Medical Debt, an issue that affects most of our client base. I cannot wait to take the valuable information and partnerships that I made today back to El Nido's community."

Alejandro Calleja | FSC Financial Coach El Nido Family Source Center

Thank you for the Partnership.LA event today. I wanted to acknowledge the impressive summit that was put together today. The speakers were amazing and the information presented was very insightful to not only us as a FamilySouceCenter, but for the other collaboratives involved as well. Thank you for providing such a great networking event!"

Hoffman Meza | IT Director/Data Management All Peoples Community Center

The Partnership.LA event today was a wonderful collaborative that introduced me to so many wonderful people, organizations and ideas. I feel like the impact of the new connections today will go such a long way to enabling all of us to help people on a deeper level. These connections made are the first step forward to building a better economic future for all of Los Angeles, and I cannot wait to continue participating in many more events of this caliber. So excited for whats to come - great job Haven Neighborhood Services!"

Isaac Pleitez | CRA Team Officer Royal Business Bank

just wanted to say how great of a collaborative event today's Partnership.LA Summit was. The various panelist presentations and ideas coming together build great new relationships as well as strengthen previous collectives' momentum going into next year, and onward. I really appreciate Haven hosting such a great space for collaboration and for inviting City First Bank. We hope to be back again next year - thank you!"

Daniel Bustamante | Lead Teller/CRA Team City First Bank DC



Steering Committee

Jose Figueroa, City First Bank Nora Perez, Enterprise Bank & Trust

Thomas Fuentes, Banc of California Isaac Pleitez, Royal Business Bank

Lisa Hill, Bank of Hope Nancy Tarr, Cathay Bank

Rosie Papazian, Hanmi Bank Erika Toriz, Haven Neighborhood Services

Join Partnership.LA

We are looking to grow our committee to include members from all social impact organization types (i.e. nonprofit, for-profit, community groups, etc.). The Partnership.LA Steering Committee will support all aspects of programming, year-round and leading up to/during the summit. If you are interested in contibuting to this inititative please reach out to our Development Director, Eric DePalma at eric.depalma@havenservices.org.

